



HABcore

Spring 2015

2014 Annual Report

In 2014, HABcore served 145 families, veterans and individuals with special needs, giving them a safe home, meals and hope for the future. At our boarding home facilities in Red Bank and Asbury Park, HABcore's supportive services continue to thrive, further enhancing our ability to lend dignity and meaning to lives of our 51 residents. Our Residential Managers oversee the 24 x 7 staff provided at the homes and the volunteers on the Residential Life Committee plan extra activities for all to enjoy which create a sense of community and a stimulating environment for all residents.

This past year, our independent living program provided 89 individuals and families with affordable housing and the supportive services they need to rebuild their lives. In 2014 we increased our capacity by adding 13 more HUD funded apartments to the program which allowed us to expand the population we serve. We were able to welcome eight additional families, including ten children and six veterans. Many of these people were living in motels, on the street, or in shelters. Some were still facing the devastation and effects of superstorm Sandy over two years ago.

Despite many areas of affluence in Monmouth and Ocean Counties, homelessness continues to be a pressing issue. The lack of appropriate housing for our special needs population has reached a critical level and HABcore is devoted to continuing our efforts to provide stability, dignity and hope to those in need. This spring we will complete renovation on a property in Beachwood which extends our reach into Ocean County and will soon be home to three deserving families and five individuals. Later this year, we will be developing four additional units in Eatontown for homeless families with special needs.

It is with the help of our loyal supporters and volunteers that we will continue to maintain the high level of standards for all of our residents by offering them the right balance of independence and support. Together we can carry out HABcore's mission, share our accomplishments, and work on behalf of the homeless of Monmouth and Ocean Counties.



"I have been with HABcore for 11 years. HABcore is more like family than a program. Everyone goes out of their way to make you feel equal. Without HABcore a lot of people including myself would be sleeping on a park bench..."

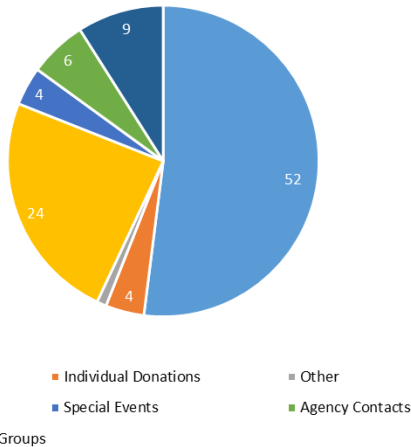
-Joyce, Veteran and HABcore resident

HABcore, by providing permanent housing and individualized support, helps homeless families, veterans, and individuals with special needs move through crisis to stability, giving them the opportunity to improve their lives.

2014 Report Card

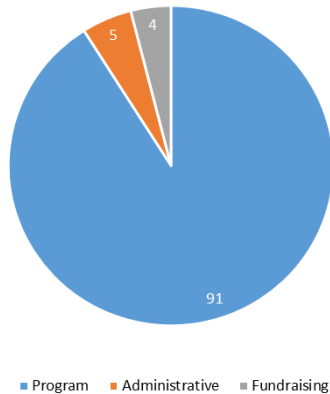
Unrestricted Income

\$2,032,873



Operating Expenses

\$1,996,807



Honor Roll

In Memory Of

James Bird
Carmela S. Caruso
Margaret Coffey
William J. Driscoll
James A. Doyle
Dennis Gabriel
Dennis Malley
Sammi Pearlman-Malley
John J. Orrico

In Honor Of

Susanna Gordon
Susan Harbison
Harbison Grandchildren
Bill Lamb
Larry Luttrell
Marilyn Pearlman

Dignity

Number Housed in 2014—145

Stability

Length of Stay in Permanent Housing

1 year—94%

3 years—86%

5 years—76%

93% of departing residents moved to an independent setting or reunited with family.

Hope

Rebuilding Lives

Residents attending disability specific programs, work or school—75%

Residents that maintained or increased their total income—98%

Resident Satisfaction Survey— A-

Landlord Satisfaction Survey—100%

Contributors \$10 to \$200

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*Thank you to
our 2014
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Monmouth Park Charity Fund
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\$25,000 to \$50,000

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President's Letter

Dear Friends of HABcore,

It's a privilege to write this message to all of you who are HABcore's most valued supporters. In my message last year I promised that 2014 would be a year of growth and that prediction came true. This month we celebrate an important milestone as we dedicate a supportive housing development on Capstan Avenue in Beachwood.

The fact that HABcore now has more tenants in both Monmouth and Ocean Counties is significant because we are maintaining the quality of our services while increasing the numbers of individuals, families and veterans we serve. Our waiting list is now at capacity with 600 homeless actively waiting to join the HABcore program.

HABcore is a niche social service agency that goes beyond bricks and mortar. We offer permanent, affordable and supportive housing. We fill a well-defined and growing need in our communities to assist and support adults and families; strengthening the skills they need to succeed in an increasingly complex world.

We start by guaranteeing our tenants a safe place to live but that's only the first step in our tenants' transition from crisis to stability. The challenges of holding a job, managing a household, and feeding a family are daunting to many. To those with a mental or physical challenge or chronic health problems these issues can be overwhelming and all-consuming. That's where HABcore's case managers step in to give residents individualized support.

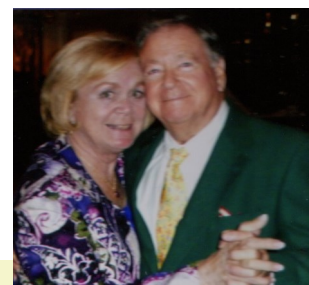
The case managers offer guidance in developing a service plan, helping tenants to develop skills and link with the proper outside assistance that is offered in Monmouth and Ocean counties. Volunteer mentors may also help.

Each of you, as a generous and loyal donor through individual or corporate donations or grants, plays an important role in ensuring that HABcore will meet the needs of each and every resident in 2015, and work toward growth to accommodate more of the 600 worthy individuals on our waiting list. Of each dollar raised in fundraising efforts, 88 cents goes directly to programs. It costs HABcore approximately \$12,000 per year to house each resident. If that same person lived in the state hospital system it would cost approximately \$200,000 annually. You are making a sound investment to improve lives and benefit our society as a whole.

Thank you on behalf of all whom HABcore serves.

-Susan Harbison

HABcore President



This past November, HABcore lost a dear friend and founder-

Margaret Hall Coffey together with her husband Gere worked with the core group responsible for HABcore's founding 27 years ago. She was a past president and Trustee of HABcore, and served as a member of the Advisory Board. After the death of Margaret and Gere's son John Gerald Coffey, the Coffey Residence was named in his memory.

Changing Lives



Jeanne, Nick and Daniel were forced to move when superstorm Sandy destroyed their home. They were living in a motel for over a year and now they have a safe, permanent home for the boys to play.



"I was at the end of my rope, I worked hard all of my life and never imagined I would be homeless...HABcore gave me a new perspective. I'm not depressed and my health is improving, I am so grateful to HABcore." -George, Veteran and HABcore Resident

Daniela moved into her apartment at the end of November, and still cannot quite understand how she got so lucky. After living in shelters and having no place to call home for over a year, she considers having her own place to be the best Christmas present she has ever received. Daniela is embracing her new sense of stability, and will now focus her energy on maintaining her health and continuing her education. Prior to being seriously injured in a car accident a few years ago, Daniela studied special education. Now, however, she feels her life experiences are leading her towards a new path, and she plans to pursue a degree in social work.



"For the first time in my life, I've been able to be the parent that provides a stable household for my kids, and that's just been amazing." - Brian, HABcore Resident

"I am very grateful for HABcore accepting me. They offered to help me further my education and improve my living. I came into HABcore afraid that I would not know what to do but they helped to make it easy. I thank HABcore for helping me." -Allegra, HABcore resident and full time student

For 27 years, HABcore has given deserving people a safe home and a fresh start. HABcore has grown from serving 5 people in 1988 to serving 150 individuals including families and veterans with special needs. Homelessness can unexpectedly affect people in all walks of life. Our growth has allowed for the rebuilding of families, a fresh start for young adults without guidance at home, and new support for individuals with physical or mental disabilities.

Special Events



HABcore holds several special events throughout the year to raise necessary funds so we may continue to operate our successful programs.

Whether you are looking for a jazz event by the river, a ladies night out or a grand gala, you will feel welcome and appreciated when you attend one of our special events!



Retired Grants Administrator Ellen Davis and Executive Director Steve Heisman. Ellen was recognized for her dedication and years of service to HABcore.

2015 Event Dates



Ladies House Party

Thursday, May 14th
At the home of Stacy and
Gordon Gemma



Jazz by the River

Saturday, June 13th at the
Shrewsbury Sailing and
Yacht Club in Oceanport



Home Sweet Home Gala

Friday, October 2nd
at Beacon Hill Country Club

Our 2nd Annual Home Sweet Home Gala was a sweet success!

This year HABcore honored the Volunteers of Tower Hill Church for their dedication and commitment to HABcore and the Employees of Sickles Market for the coordination of fresh produce donations for our boarding homes.

Our Volunteers



Freeholder Serena DiMaso, HABcore trustee Peggy Masse and Junior League President Deborah Petrone

This past fall, HABcore nominated trustee Peggy Masse for the Junior League of Monmouth County's Women Making a Difference Community Award. For many years, Peggy has played a vital role in HABcore's volunteer programs and is very involved in planning outings, activities and supply drives for our residents.



"HABcore offers me the opportunity to give back to my community. I volunteer with the intent to help alleviate the problem of homelessness in our area." -Katie Carroll

HABcore is fortunate to have the support and dedication of the sales force at Raymour & Flanigan furniture in Oakhurst. Led by store manager and HABcore trustee Dean Ianucilli, the team held a two-day fundraiser for the second year in a row. The store was filled with spectacular auction baskets and employees embraced HABcore's mission and shared it with customers when they entered the store. We look forward to another great event this October!



Ryan Rockwood and his wife Renee wake up early on Saturday mornings to cook breakfast at Coffey Residence.



Luke Jerek, Cameron Raymond, Gavin Mahoney and Luke Rogers(not pictured) took time out of their summer break to lend a hand to HABcore.



**Save the date for the 3rd Annual
Raymour and Flanigan Gift Auction to benefit HABcore!**

**Saturday, October 10th and Sunday, October 11th
at Raymour & Flanigan Furniture in Oakhurst**

Our Boarding Homes



Our boarding homes provide a family -like atmosphere with three meals a day and shared tasks. HABcore's Residential Life Committee gives the residents a sense of community by organizing activities such as art night, bingo night, holiday parties and outings.



The Coffey Residence in Red Bank

" I started working with HABcore in early 2014 covering shifts as a floater in the Coffey Residence in Red Bank. I immediately connected with the program and was amazed at how much of a difference HABcore is able to make in the lives of the residents. I was very happy to be a part of a team that was so dedicated to empowering the residents with tools to improve their lives. I was able to take an expanded role in late February 2015 as the Coffey Residence Manager. I work with a great team, and I am very proud of our combined efforts and how we are able to have such a positive impact in so many lives. Although this position has its share of unique challenges, I find my role to be extremely rewarding. I look forward to seeing what the future has in store for myself as well as for the Coffey Residents."

-John

Coffey Residence
Manager



Laurel House in Asbury Park

Independent Living



This past year, our independent living program provided 89 individuals and families with a safe home and supportive services they need to rebuild their lives. The independent living program offers affordable housing to the homeless with special needs who are capable of living in a supportive, independent environment. Each resident is assessed and a service plan is developed based on abilities and needs. The degree of service intensity will vary based on changing needs.

At the end of 2014, 75% of all residents were working, volunteering or engaged in furthering their education.



Did you know?

- The homeless population in NJ is an estimated 13,900 men, women and children. This number includes almost 4,000 children.
- Over 1200 homeless are in Monmouth and Ocean counties
- In order to afford a fair market 2-bedroom apartment in Monmouth or Ocean county, a family must earn \$56,680.
- Even with the new wage increase, someone earning minimum wage would need to work 93 hours a week to afford a 1-bedroom apartment.

Our Future

Goals for 2015

Continue to increase the number of homeless people served in the independent living program

- Complete the renovation and moving in of our new residents at the Beachwood Property
- Develop 4 supportive housing units with the Affordable Housing Alliance in Eatontown

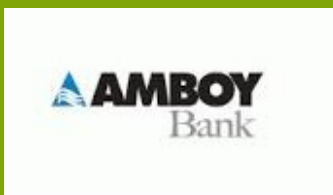
Maintain and Improve our Existing Properties

- Replace HVAC units in both boarding homes
- Replace worn flooring and kitchen cabinets at The Coffey Residence
- Replace bathrooms, front porch frames and screens at Laurel House



HABcore trustees Marilyn Pearlman and Don Abrams oversaw the renovations of the new property in Beachwood.

Our corporate sponsors help fund our future!



Annual Sponsorships



Raise the Roof for Hope \$5000

- \$1500 credit toward HABcore event tickets during 2015
- Logo on printed event materials and on the recognition Banner that will hang across Broad Street in Red Bank during the month of November
- Separate slide with logo on the home page of the HABcore website
- Full page ad in all printed and digital event programs
- Editorial recognition and copy in the HABcore printed and electronic newsletters
- Tribute ad in local newspaper
- Premier signage at all events

Open the Door for Dignity \$2000

- \$1,000 credit toward HABcore event tickets during 2015
- Logo on printed event materials, HABcore website, electronic newsletters and on the recognition banner that will hang across Broad Street in Red Bank for the month of November
- Full page ad in all printed and digital event programs
- Premier signage at all events

Provide the Key to Stability \$1000

- \$500 credit toward HABcore event tickets during 2015
- Name on printed event materials, HABcore website, electronic newsletters and on the recognition banner that will hang across Broad Street in Red Bank during the month of November
- Full page ad in all printed and digital event programs
- Recognition on event signage

If you would like more information on Sponsorship Opportunities, please contact Amy Almasy, amyalmasy@habcore.org (732)713-1254.



HABcore, Inc.
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When you make a planned gift to HABcore, you will help continue our efforts to provide a permanent and safe environment for homeless veterans, families and individuals with special needs.

To join HABcore's Welcome Home Society and ensure the work of HABcore continues to grow for years to come, contact our office, (732)544-1975

www.HABcore.org

Mark your Calendars!

Thursday , May 14th

Ladies House Party

Saturday, June 13th

Jazz by the River

Friday, October 2nd

Home Sweet Home Gala

October 10th and 11th

Chance Auction Event at
Raymour & Flanigan Furniture in Oakhurst